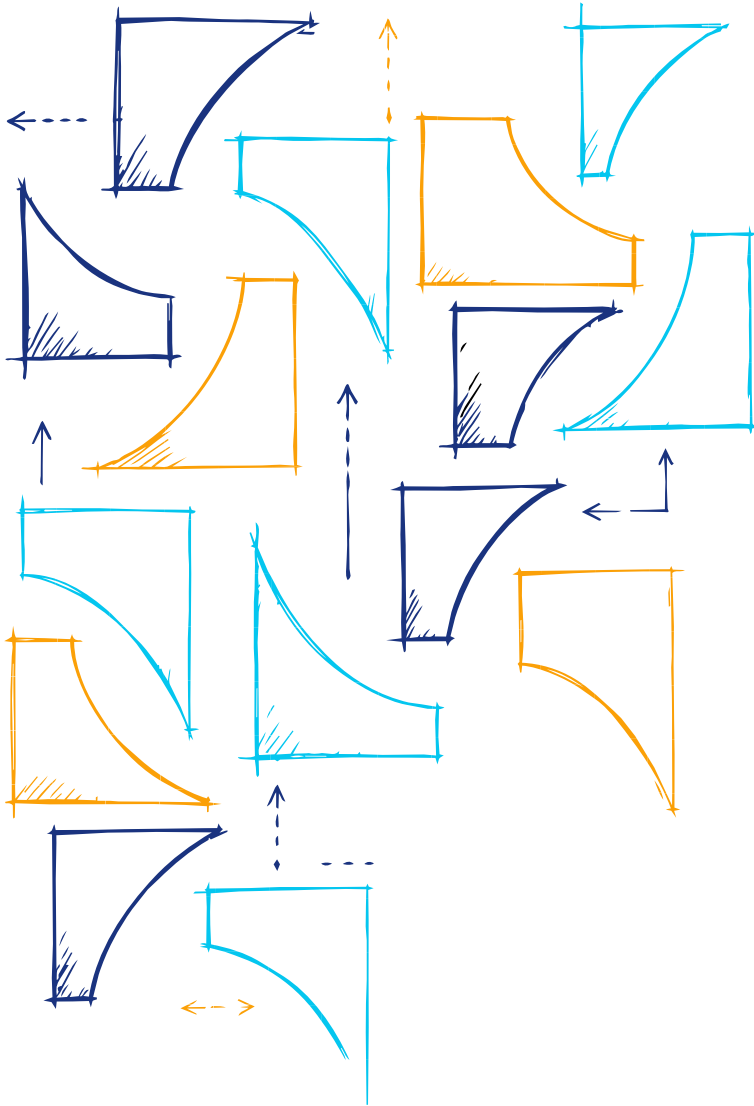


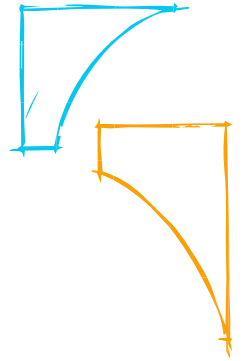


We are a full-service marcom agency



[zitcocreative.com](http://zitcocreative.com)

# WHO WE ARE



**The world is full of noise.  
We cut through it.**

ZITCO Creative is a collective of bold thinkers and relentless doers — inspired by the world around us, committed to reshaping it. We create, refine, and deliver creative solutions that don't just meet expectations. They redefine them.

## WHAT DRIVES US

A connected world demands more than presence — it demands impact. We exist to make your brand stand out, speak clearly, and leave a mark wherever it appears. This is not what we do for a living.

This is what we live for.



### INSIGHT

We dig deep to understand your brand, your audience, and the market.



### CREATIVITY

We turn ideas into compelling stories and visuals that stand out.



### STRATEGY

We build smart, data-driven strategies that connect creativity with goals.



### EXECUTION

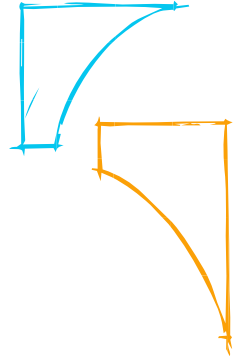
We execute with precision across every channel and touchpoint.



### IMPACT

We measure what matters and deliver results that drive real growth.

# ABOUT US



ZITCO Creative is one of the region's young fast growing and dynamic creative agencies, operating across Saudi Arabia and the UAE as a specialized division of ZITCO Middle East. We bring together some of the sharpest creative minds in the industry — strategists, designers, producers, and marketers — all driven by one goal: to make your brand impossible to ignore.

From bold brand identities to large-scale events and high-impact digital campaigns, we take on the full spectrum of creative challenges and deliver results that exceed expectations. Whether you're a fast-moving startup or a global enterprise, we have the expertise, the energy, and the execution to match your ambition.

We've earned the trust of leading organizations across Saudi Arabia and the UAE — and we intend to keep it.



## OUR VISION

To be the most trusted creative partner for brands across the region—known for ideas that lead and results that matter.



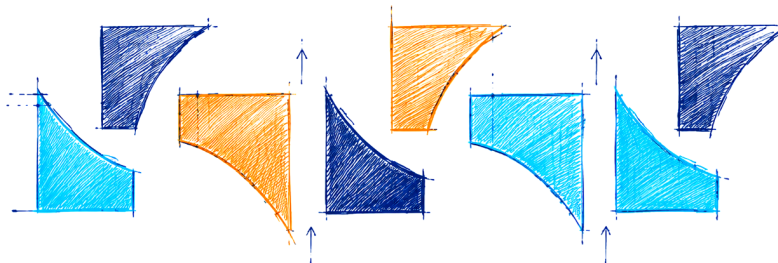
## OUR MISSION

To create smart, meaningful communication that builds brands, drives growth, and makes a lasting impact.



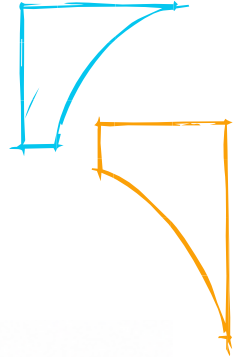
## OUR VALUES

These values are the foundation of everything we do. They guide our work, our relationships, and our commitment to our clients.



# OUR SERVICES

End-to-end creative solutions designed to build brands, engage audiences, and deliver measurable impact.



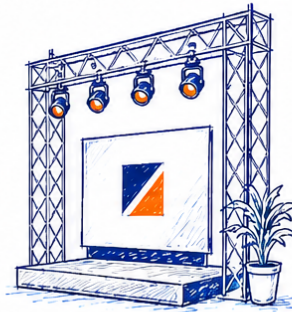
BRANDING  
SERVICES



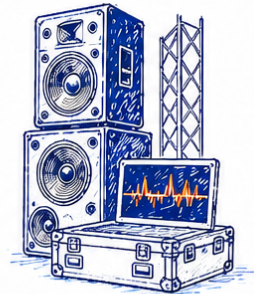
EVENT  
MANAGEMENT



CORPORATE  
EVENTS



EVENT  
SETUP



AVL &  
FABRICATION



EXHIBITION  
BOOTH SETUP



MEDIA  
SERVICES



BRANDED MERCHANDISE  
& CORPORATE GIFTING



DIGITAL  
MARKETING

# Branding Services

## We build brands that mean something and last

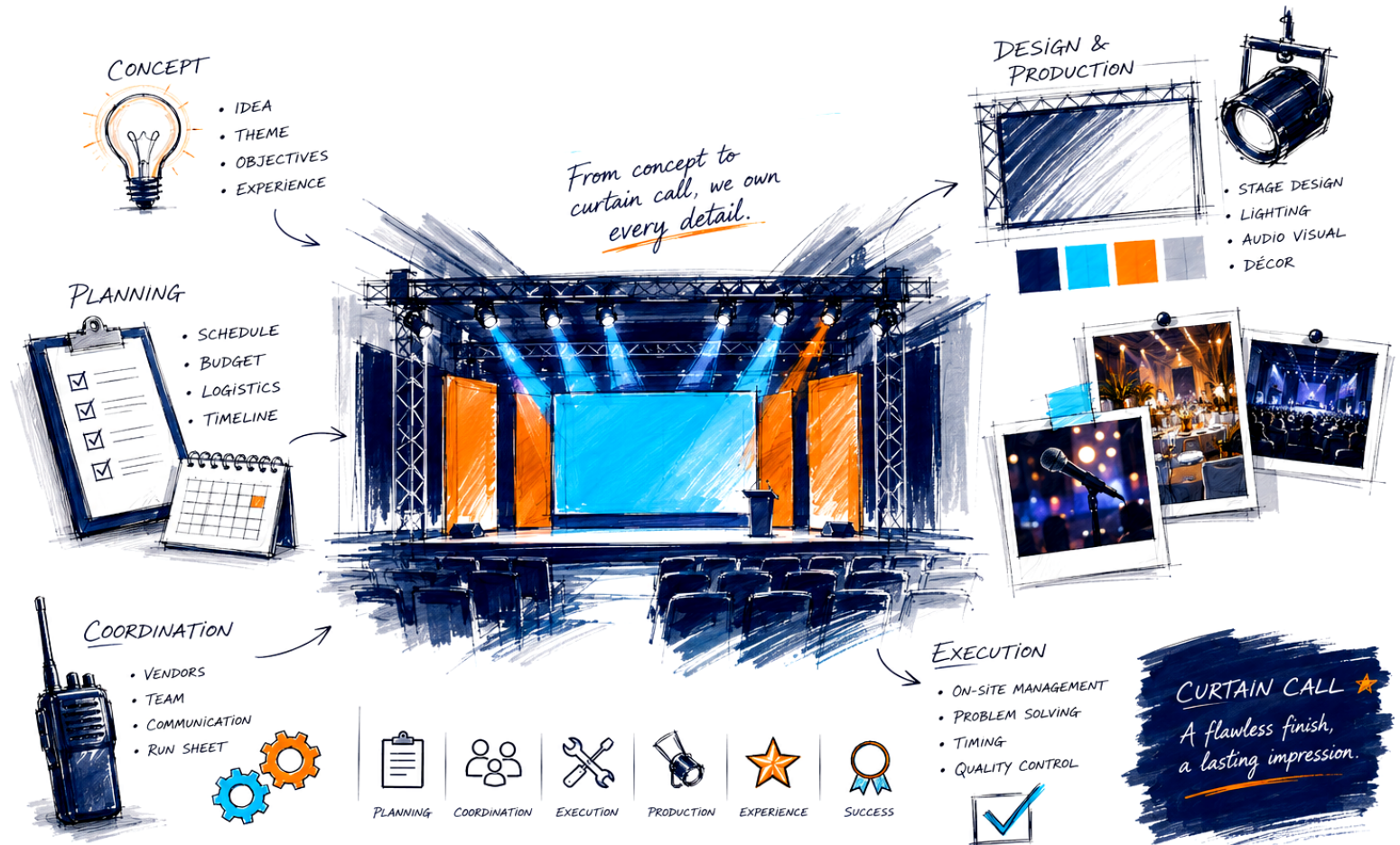
Your brand is more than a logo — it's the first impression, the lasting memory, and the promise you make to every customer. We craft powerful brand identities from the ground up: strategy, visual language, messaging, and positioning. Whether you're launching a new brand or refreshing an existing one, we make sure the world notices.



# Event Management

## From concept to curtain call, we own every detail

Great events don't happen by accident. They're the result of meticulous planning, seamless coordination, and flawless on-ground execution. From the first creative brief to the final curtain call, we manage every moving part so you can focus on what matters — your audience, your brand, your moment.



# Corporate Events

## Professional, polished, and perfectly on-brand

Conferences, product launches, annual galas, town halls — we design and deliver corporate events that reflect the calibre of your organisation. Every detail is intentional, every experience is curated, and every guest leaves with a lasting impression of your brand.

### Conferences

- Keynotes
- Panels
- Seminars
- Networking

### Product Launches

- Launch Strategy
- Creative Staging
- Immersive Experience
- Maximum Impact

Professional, polished,  
and perfectly on-brand.

### Annual Galas

- Elegant Themes
- Premium Décor
- Fine Dining
- Memorable Moments

### Town Halls

- Engagement
- Communication
- Alignment
- Culture Building

We design and deliver  
corporate events that  
reflect the calibre of  
your organisation.



STRATEGY



PLANNING



DESIGN



EXECUTION



EXPERIENCE



IMPACT



# Event Setup

## Flawless logistics, every single time

Behind every stunning event is an invisible machine running at full speed. Our setup teams handle staging, furniture, signage, flooring, décor, and on-ground logistics with precision and professionalism. We show up prepared, execute without drama, and leave the space exactly as you envisioned it.

### STAGING

- Stages
- Backdrops
- Trussing
- Rigging

### DÉCOR & AMBIENCE

- Lighting
- Draping
- Centerpieces
- Theming

### FURNITURE

- Seating
- Lounge Areas
- Tables
- Custom Pieces

### SIGNAGE & BRANDING

- Banners
- Wayfinding
- Stage Graphics
- Brand Integration

### FLOORING

- Stage Flooring
- Carpeting
- Dance Floors
- Walkways

Flawless logistics,  
every single time.

Behind every stunning event  
is an invisible machine running  
at full speed.

Our setup teams handle  
every detail with precision  
and professionalism.  
We show up prepared,  
execute without drama,  
and leave the space  
exactly as you envisioned it.



PLANNING



SOURCING



LOGISTICS



SETUP



EXECUTION



PERFECTION



# AVL & Fabrication

## Cutting-edge audio-visual and custom fabrication

Sound that fills a room. Visuals that command attention. Structures that turn heads. Our AVL and fabrication teams bring events and spaces to life with state-of-the-art audio, video, and lighting systems, paired with custom-built set pieces, displays, and architectural elements crafted to your exact specifications.

### AUDIO

- Line Array Systems
- Microphones
- Digital Mixing
- Audio Processing
- Stage Monitoring



*Cutting-edge audio-visual  
and custom fabrication.*



POWERFUL SOUND  
that fills  
every corner.



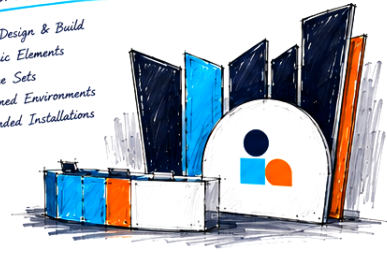
STUNNING VISUALS  
that command  
attention.



BESPOKE STRUCTURES  
that turn  
ideas into reality.

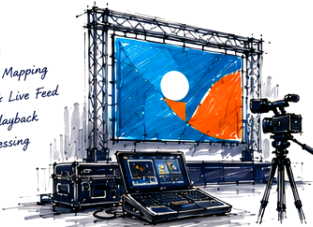
### CUSTOM FABRICATION

- Set Design & Build
- Scenic Elements
- Stage Sets
- Themed Environments
- Branded Installations



### VIDEO

- LED Walls
- Projection Mapping
- Cameras & Live Feed
- Content Playback
- LED Processing



### LIGHTING

- Intelligent Lighting
- Moving Heads
- Wash Lights
- Spotlights
- Lighting Control



### STRUCTURES & BUILD

- Trusses & Rigging
- Platforms & Stages
- Custom Installations
- 3D Elements
- Architectural Details



*We bring events and  
spaces to life with  
technology, creativity,  
and precision.*



CONCEPT



DESIGN



ENGINEER



FABRICATE



DELIVER



INSTALL



PERFORM



CRYSTAL CLEAR  
AUDIO



HIGH IMPACT  
VISUALS



CREATIVE  
SOLUTIONS



RELIABLE  
EQUIPMENT



EXPERT  
TEAM



ON-TIME  
EVERY TIME

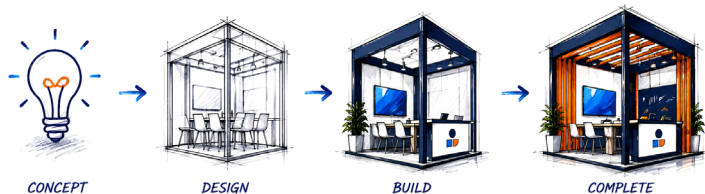


# Exhibition Booth Setup

## Booths that stop traffic and start conversations

At a trade show or exhibition, you have seconds to make an impact. We design and build booths that command attention from across the floor — bold, branded, and built to engage. From concept design to full installation and teardown, we handle it all so your team can focus on closing deals.

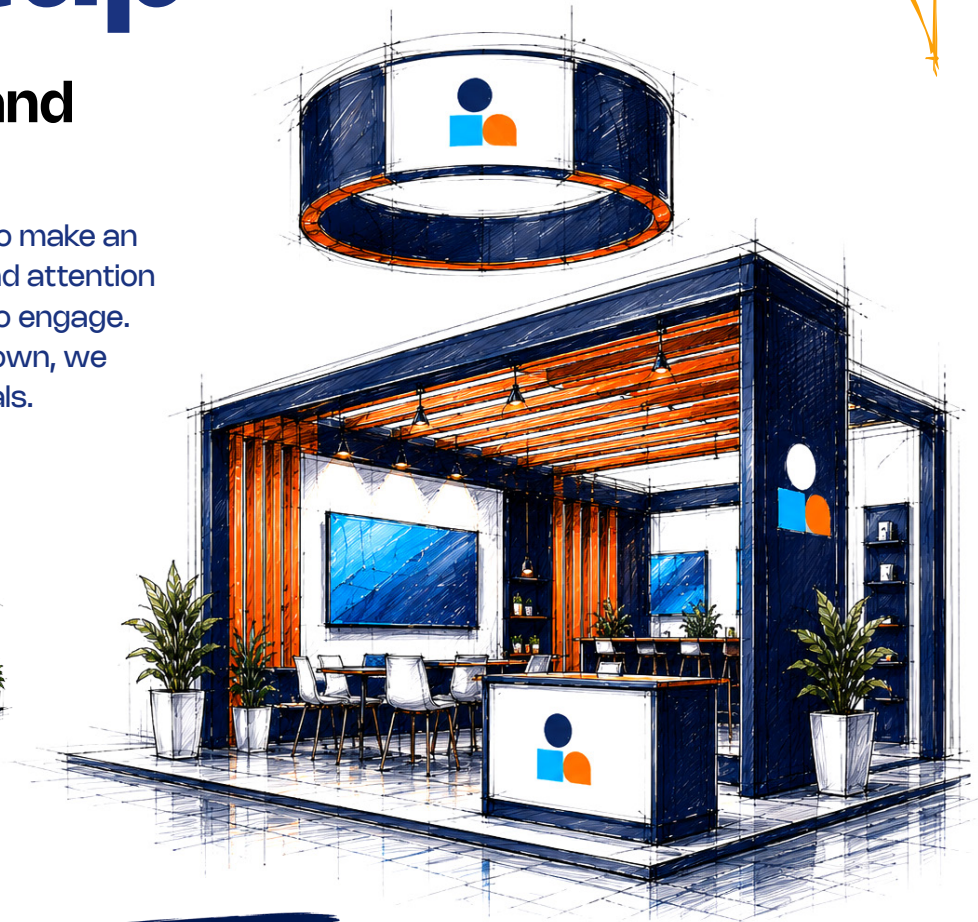
*FROM CONCEPT TO REALITY.*



*BUILT TO ENGAGE.*



*WE HANDLE IT ALL.*

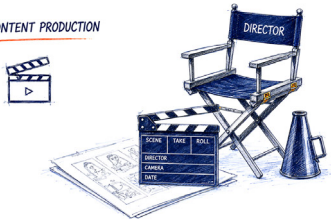


# Media Services

## Visuals that capture attention and tell your story

In a world driven by content, quality visuals are non-negotiable. Our media team delivers professional photography, videography, motion graphics, and content production that elevates your brand across every platform. Whether it's an event highlight reel, a brand film, or campaign imagery — we make sure every frame works hard for you.

### CONTENT PRODUCTION



### PHOTOGRAPHY



### VIDEOGRAPHY



### MOTION GRAPHICS



### LIVE COVERAGE



**EQUIPPED. EXPERIENCED. EXCEPTIONAL.**



CINEMA  
CAMERAS



DRONES



PROFESSIONAL  
LIGHTING



PREMIUM  
AUDIO



AUDIO  
RECORDERS



SLIDERS &  
DOLLIES



MONITORS &  
VIEWFINDERS



EDITING  
WORKSTATIONS

# Merchandise & Corporate Gifting

## Gifts that get remembered

We offer an extensive range of innovative branded merchandise and corporate gifting solutions — designed to make your brand unforgettable, built on three non-negotiables: creativity, quality, and value.



CREATIVITY



QUALITY

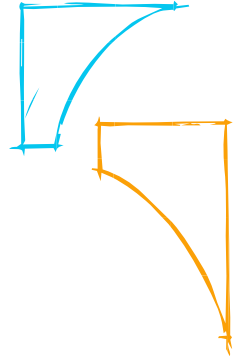


VALUE

# Digital Marketing

## Campaigns that cut through the noise and drive real growth

Visibility without strategy is wasted effort. We build and execute data-driven digital marketing campaigns across social media, search, email, and beyond — designed to reach the right audience, spark engagement, and deliver measurable results. From content creation to paid media management, we handle the full spectrum so your brand stays ahead.



### STRATEGY & PLANNING



- GOALS
- TARGET AUDIENCE
- COMPETITOR ANALYSIS
- MARKET INSIGHTS

*Campaigns that cut through the noise and drive real growth.*

### SOCIAL MEDIA MARKETING

- CONTENT PLANNING
- COMMUNITY MANAGEMENT
- ENGAGEMENT
- GROWTH



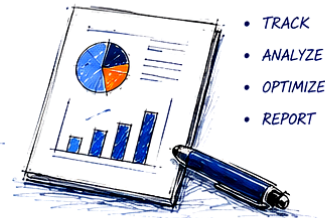
### CONTENT CREATION



- CREATIVE CONTENT
- GRAPHICS
- VIDEOS
- COPYWRITING



### ANALYTICS & REPORTING



- TRACK
- ANALYZE
- OPTIMIZE
- REPORT

### RESULTS THAT MATTER



MORE REACH



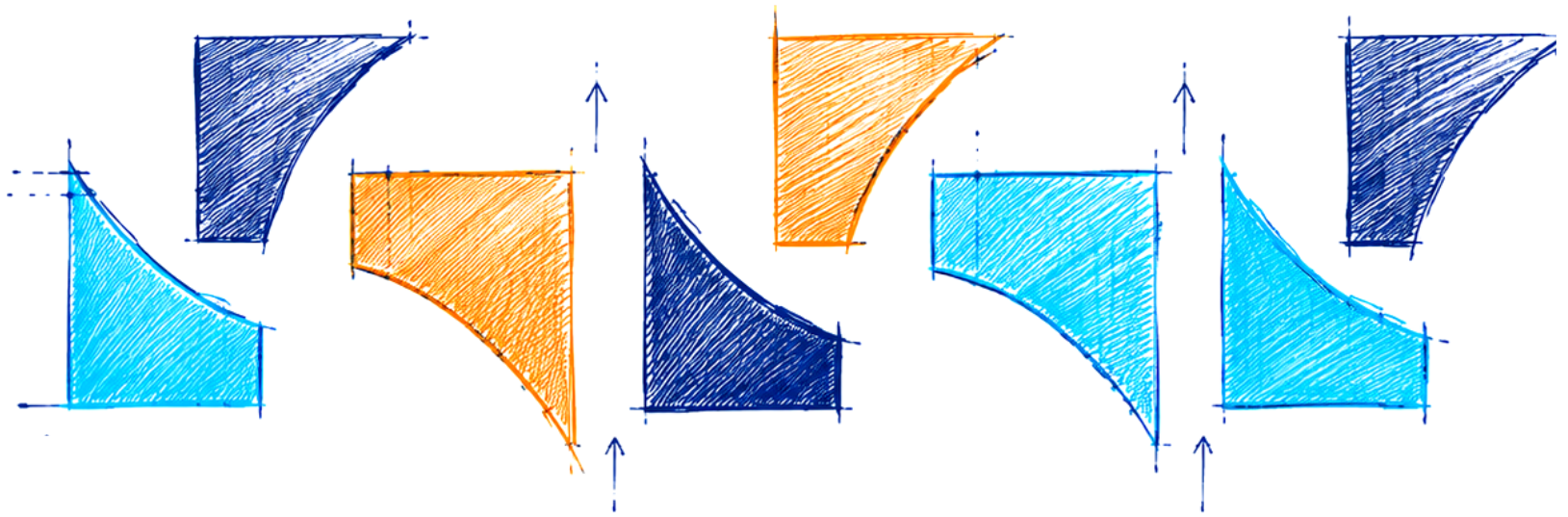
HIGHER  
ENGAGEMENT



BETTER  
CONVERSIONS



REAL  
GROWTH



**ZITCO**  
CREATIVE

A Specialized Division of ZITCO Middle East Co.



7425 Al olaya, Al Warood Dist.,  
Riyadh (KSA)

✉ m.jamal@zitcome.com

☎ +966 54 599 7417

P O Box 9482, Saif Free Zone,  
Sharjah (UAE)

✉ jameel.ahsan@zitcome.com

☎ +971 55 549 0277